



CELIM'S project *Moringa Oleifera*, the key for improving the food security and nutrition of villagers, and mitigate the climate change effects in Western Province, encompasses many of the critical success factors identified throughout CSEF2 grant projects.

Stakeholder Identification: as a small CSO starting up a new project, CELIM carefully identified and included relevant stakeholders.

Flexibility in Implementation: CELIM constantly adapted the

project, and reacted quickly to the emerging context with new and alternative strategies.

Incentives: CELIM used incentives to motivate participating farmers, including the creation of Lead Farmers from within the community.

Identifying Markets: CELIM sought to develop the local market for Moringa, and negotiated a purchase agreement for farmer's surplus moringa.

Livelihoods: Livelihood

opportunities were capitalised on, for example, project beneficiaries were employed by the project where possible rather than using external contractors.

Research and Experimentation: CELIM experimented with using moringa juice as plant fertiliser and published the research findings.

Financial Diligence: Project staff managed the project resources effectively and with careful consideration for value for money.